

# PROMOTING ETHICAL BUSINESS AND PUBLIC-PRIVATE PARTNERSHIP FOR DEVELOPMENT

## AGENDA FOR A SYMPOSIUM ORGANISED BY THE CHINA-DAC STUDY GROUP

14 November 2014, HKMC Room 1-3, Swissôtel, Beijing

### OVERVIEW

The China-DAC Study Group provides an international platform for sharing knowledge and exchanging experiences on promoting growth and reducing poverty in developing countries, including how international assistance can be effective in supporting this objective. This Symposium offers an opportunity to discuss and share experience between China and members/observers of the OECD Development Assistance Committee (DAC) on how strategic alliances can be formed between development agencies and the private sector to promote sustainable development in developing countries and on encouraging firms operating abroad to embrace ethical business practices.

China's own development experience shows the importance of promoting growth that is economically, environmentally and socially sustainable. Today, China faces a large and progressively growing gap in income between its urban and rural populations, between Western and Coastal provinces and between its richest and poorest individuals. In response, the State Council released in February 2013 a reform plan which put income inequalities and rural-urban challenges at the heart of efforts to promote further development in China. Responding to this new agenda will influence the way firms conduct business in China and should lead to an improvement in promoting sustainable development.

This symposium will address two concepts that are currently being discussed in China to promote sustainable development, namely Public-Private Partnership for Development and Corporate Social Responsibility (CSR). With this new reform package, the Chinese government gives more importance to such poverty alleviation actions and to the development of related policy and institutional frameworks. More generally, philanthropy, public-private partnerships and business ethics are promoted to support and encourage inclusive development but also as an innovative business model. Indeed, innovative tools for sustainable development can be profitable for the private sector, whether it is operating at home or abroad. Positive experience at home will spill over into the activities of Chinese firms operating abroad in developing countries facing similar development challenges to those found in China today.

The specific objectives of this symposium are to:

- Improve mutual understanding on the main characteristics of China's and DAC members/observers' international approach to promoting ethical business and public-private partnership for development.
- Promote innovative approaches, including public-private partnership for development and philanthropy, as means to having a greater impact on reducing poverty, promoting transition processes in societies and addressing global challenges.
- Identify areas where fruitful co-operation between China, DAC members/observers and the private sector will help improve sustainable development.

Participation in this symposium is by invitation only. It will gather up to 80 high and senior-level officials, development practitioners, representatives of the private sector, academics and researchers mainly from China and DAC members/observers.

## AGENDA

8:30-9:00	Registration
9:00-10:15	<p style="text-align: center;"><b>Opening Ceremony</b></p> <p>Facilitating mutual learning on promoting growth and reducing poverty in developing countries is a key objective of the China-DAC Study Group. China and DAC members/observers can share experiences with each other on addressing these challenges. This session will provide the context for the work of the China-DAC Study Group and introduce the theme of the day, which is the importance of ethical business practices and public-private partnerships for promoting sustainable social, environmental and economic development in emerging and developing countries.</p> <p><b>Moderator: Ms. Karen JORGENSEN</b>, Head of the Review, Evaluation and Engagement Division, OECD</p> <ul style="list-style-type: none"> <li>• <b>Ms. Salome Meyer</b>, Chargé d'affaires, Swiss Embassy to PR China (welcoming speech)</li> <li>• <b>Mr. ZUO Chansheng</b>, Director-General, International Poverty Reduction Centre in China (IPRCC)</li> <li>• <b>Mr. Erik SOLHEIM</b>, Chair, OECD Development Assistance Committee (DAC)</li> </ul> <p><i>Introductory presentations:</i></p> <ul style="list-style-type: none"> <li>• <b>Dr. HUANG Jianhui</b>, Deputy Director-General, Chinese Development Bank (CDB) – China's Economic Development and Successful Experiences by Innovation &amp; Reform</li> <li>• <b>Mr. Jean-Christophe FAVRE</b>, Senior Advisor, Swiss Agency for Development and Co-operation (SDC) – Promoting ethical business: The approach of the SDC</li> <li>• <b>Mr. Faizur RAHMAN</b>, Joint Secretary, Ministry of Labour and Employment, Bangladesh – The importance of ethical business practices: The experience of Bangladesh</li> </ul> <p>Open discussion</p>
10:15-10:30	Tea and coffee
10:30-12:00	<p><b>Session 1. Public-Private Partnership for Sustainable Development: Good practices and innovative tools in promoting inclusive development</b></p> <p>China and DAC members/observers face common challenges to promote and support inclusive development. This exchange of experiences is expected to identify good practices and innovative tools that China and DAC members/observers can use to improve the impact of their international development through co-operation between the private and public sectors. When should a government/development agency enter into a partnership with the private sector? To what extent should a partnership with the private sector be a means of achieving the public sector's objective of reducing poverty, promoting transition processes in society and addressing global challenges? Are these trade-offs to manage or "win-win" opportunities to exploit?</p> <p>Moderator: <b>Mr. WANG Cheng'an</b>, Vice President, China Society for World Trade Organization Studies</p> <ul style="list-style-type: none"> <li>• <b>Mr. Robert WIEST</b>, Head of Strategy and Operations, Member of Executive Team Asia, SwissRe</li> <li>• <b>Dr. LIN Jiabin</b>, Director-General, Development Research Center of the State Council (DRC)</li> <li>• <b>Mrs. Erlijne WISSELS</b>, Second Secretary, Embassy of the Kingdom of the Netherlands in China</li> </ul> <p><i>Discussants</i></p> <ul style="list-style-type: none"> <li>• <b>Mr. Yuksel GORMEZ</b>, Economic Counsellor, Embassy of the Republic of Turkey in China</li> <li>• <b>Mrs. LI Jiali</b>, Deputy Division Chief, Foreign Economic Cooperation Center, Minister of Agriculture, China</li> </ul> <p>Open discussion</p>
12:00-13:30	Lunch

13:30-15:00	<p><b>Session 2. Promoting Ethical Business: Strengthening Corporate Social Responsibility (and Philanthropy) in companies operating in developing countries</b></p> <p>China and DAC members/observers face common challenges to encourage their firms operating abroad to conduct business in a way that contributes to sustainable development. This exchange of experiences is expected to open a dialogue and share views on ethical business and corporate social responsibility (CSR), tools for supporting the economic development of enterprises as well as sustainable development in emerging and developing countries. How can the public sector support firms to develop ethical business practices in such areas as environmental sustainability, labour standards and anti-corruption? What can the contribution of philanthropy be to reducing inequality and alleviating poverty?</p> <p>Moderator: <b>Prof. Stephan ROTHLIN</b>, CEO, ROTHLIN Ltd. – “CSR in Action”</p> <ul style="list-style-type: none"> <li>• <b>Mr. HE Zhenwei</b>, Vice Secretary-General, Chinese Overseas Development Association (CODA)</li> <li>• <b>Ms Karen Guo</b>, China Sustainability Leader, Dow Chemical Asia Pacific and member of the China Task Force of the Business and Industry Advisory Committee to the OECD</li> <li>• <b>Mr HONG Xing</b>, Hanergy Holding Group Limited</li> </ul> <p><i>Discussants:</i></p> <ul style="list-style-type: none"> <li>• <b>Mr Tran Van LY</b>, Vice President, Vietnam General Confederation of Labour (VGCL)</li> <li>• <b>Mr. Suguru MIYAZAKI</b>, Senior Representative, Japan International Cooperation Agency (JICA) China Office</li> </ul> <p>Open discussion</p>
15:00-15:45	<p><b>Closing session</b></p> <p>Chair: <b>Mr. Michael LAIRD</b>, Senior Policy Analyst, DAC Global Relations, OECD</p> <p>Short Video by the International Labour Organisation related to business ethics</p> <p><i>Main Findings from Discussions</i></p> <ul style="list-style-type: none"> <li>• <b>Mr. Jean-Christophe FAVRE</b>, Senior Advisor, Swiss Agency for Development and Co-operation</li> <li>• <b>Dr. WANG Xiaolin</b>, Head of Research Division, International Poverty Reduction Centre in China</li> </ul> <p><i>Closing remarks</i></p> <ul style="list-style-type: none"> <li>• <b>Mr. Michael LAIRD</b>, Senior Policy Analyst, DAC Global Relations, OECD</li> <li>• <b>Dr. WANG Xiaolin</b>, Head of Research Division, International Poverty Reduction Centre in China</li> </ul>
15:45-16:00	Tea and coffee